

Arizona Comprehensive Cancer Control Plan
January 25, 2007
1-2:15 p.m.
Prevention Committee Minutes

Present: Sunshine Coffman, Dianna May, Kim Martin, Jill Gomez, Susan Williams, Brigitte Dufour, Harmony Dupont, Kendra Sabol, Janey Pearl, Sharon McKenna

NEXT MEETING: **Thursday, February 22 from 1-2:30 p.m.**

Arizona Department of Health Services, Phoenix
Meeting room and conference call number TBD.

1. Introductions
2. Review of subcommittees and 3 priorities:
 - a. Tobacco: Reduce the prevalence of tobacco use by 16% among all Arizonans by 2010.
 - b. Physical Activity: By 2010, collaborate with the Department of Education to increase by 20% the number of schools that offer daily physical activity of at least 30 minutes in duration at a moderate level to students.
 - c. Nutrition: By 2015, decrease the proportion of children, adolescents and adults in Arizona who are overweight or obese by 20%.
3. Review of Prevention Committee Implementation Framework:
Prevention: Reduce the risks related to developing cancer by:
 - a) selecting a specific goal that will have a significant impact if implemented
 - b) identifying an outcome example (if the goal is accomplished, the result will be)
 - c) writing a strategy to accomplish this goal
 - d) defining the steps of this strategy and the organizations necessary to its success
 - e) creating a timeframe for accomplishing the goal (within 2 years accdg to CCC)
4. Smoke-free Arizona powerpoint presentation by Brigitte Dufour:
dufourb@azdhs.gov
5. Committee suggestions to consider when choosing a goal:
 - a. look at the state cardiovascular plan. The plan's activities might be similar to possible projects/goals being discussed by the prevention committee.
 - b. choose initiatives covered in a plan that can provide funding.
 - c. identify goals available for CDC funding.

- d. tap into an existing TEPP program that already has money earmarked. Also, TEPP is compiling a list of tobacco prevention/cessation advocates.
- e. review the Prevention Logic Model on pg. 19 in the Brown book (key outcome indicators)

5. Three suggested priorities to choose from:

- A. Pregnant smokers.** Focus on pregnant smokers in underserved areas. Currently, WIC and TEPP coordinate to reach pregnant women. Awareness efforts could include improved screening of pregnant mothers, working with ACCHCS to fund more nicotine replacement programs or counseling, working with OB physicians, and heightening the relationships within healthcare providers that currently exists to identify pregnant smokers. *It is possible to include this goal within TEPP's contract to improve awareness among pregnant women.* There is also a substance abuse grant for pregnant women through DVHS. Look into relationship between substance and nicotine abuse to reach pregnant women.
- B. Provide nicotine replacement along with cessation classes.** Currently NRT is provided at a 50% reduced rate in conjunction with any state-funded class. TEPP can look at NRT options: provide less NRT but at no cost, reduce NRT by 50% for everyone, work with insurance providers to provide some NRT free of charge. Insurance companies may be less inclined to fund free of charge since NRT is currently already offered at reduced rates.
- C. Work on youth access to tobacco.** Attorney General's office enforces compliance among retailers who do not check IDs. County staff follows up w/complaints. Behavioral Health must keep failure rate above 20% to keep federal funding which is based on survey results. Invite behavioral health to participate and tap into survey and youth accessibility.

6. **Action Items:**

- a) **Please choose a priority from the list above or submit additional ideas on the attached worksheet. Priorities will be selected at next meeting.**
- a) **Please bring a list of key contacts** to include in upcoming meetings.

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